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## Advantage Series 5.3 Enters Manufacturing

The wait is over!  Our sources at ACCPAC tell us that Advantage Series 5.3 is now in manufacturing getting ready for distribution. This means that it's **time to start scheduling your upgrade!**

Advantage Series 5.3 includes a number of new features designed around providing users with more access to critical data.  The new Transaction Analysis and Optional Field Creator application gives you the flexibility of defining all the information you require in your business for each General Ledger account, customer, vendor, item, transaction, and transaction detail. The optional field feature makes it easy to record and track the information you require from the originating transaction through to your General Ledger. Imagine being able to trace the optional field information you define for your customers and items to your Order Entry orders, to your Order Entry shipments, to your Order Entry invoices, to your Accounts Receivable invoices, to the General Ledger journal entry and account. You can now analyze each individual transaction as well as General Ledger account activity and balances. Advantage Series optional fields . . . **unlimited power!**

Call us today to schedule your upgrade or to learn more about the new features in version 5.3!

## Reminder – Support for Pervasive 2000i Discontinued!

ACCPAC Advantage Series support for Pervasive 2000i will terminate with the release of Advantage Series 5.3 in October. If you are currently using Pervasive 2000i you will need to upgrade your Pervasive databases to Pervasive 8, or migrate to IBM DB2, Oracle, or SQL Server to run Advantage Series 5.3.

Call us today to discuss your upgrade alternatives.

## Must Have Training Tools!

Are you looking for an easy way to train new or existing staff on ACCPAC products?  The ACCPAC Multimedia CD's may be your answer!

ACCPAC Multimedia Training is a suite of intuitive, hands-on modules that teaches everything you or your staff needs to know to maximize your productivity with ACCPAC's accounting solutions. A unique mix of audio, video, and interactive techniques accommodate different learning styles and experience levels, while an on-screen instructor, end-of-session quizzes, and "let me try" capability reinforce lessons learned. Each self-paced training module enables you to decide what you want to learn – when you want to learn it.

Click here to learn more.

Click here to preview a sample.

## Simple Ideas for Marketing your Website

I'm sure by now you have a website but is anyone seeing it?   **"If you build it, they will come, right?"**   WRONG!  Developing your site is only part of the job.  You've got to get the word out.  In addition to registering it on search engines, you've got to make sure that your company takes advantage of every possible opportunity to market your website.  These marketing tips are focused on providing you with creative ideas to educate your clients and prospects about your website.

**Ensure that your website address appears on everything you can think of!**

- Business Cards & Stationery
- Return Address Labels
- Voice Mail Message or Answering Machine
- News or Press Releases
- Advertisements
- Brochures or Sales Literature
- Yellow Page Advertisements
- Invoices
- Business Checks
- Email Auto Signature

**Start an e-mail based newsletter**

This is a great way to drive business to your website. You can use this vehicle as a way to bring a little piece of your website to your clients through email. Include a single paragraph and then encourage readers to click for more information. This technique is sure to drive traffic to your site.

**Research and Advertise**

Have you ever stopped to consider what your prospects might type in a search engine to find your product? Don't just consider it - test it out. Do a search for your product in a few of the more popular search engines. What you'll find may help you plan your marketing efforts. Many times you'll find Websites that are simply directories for businesses like yours. They've paid the high fees associated with being listed at the top of the searches and provide advertising opportunities. You should also consider Trade Associations, Local Business Directories and your local Chamber of Commerce for advertising opportunities.

**Webcards**

If your website is new and you'd like to draw immediate attention to it, maybe you should consider a 4x6 post card announcing your site. You can also include an action for the reader - Like "Visit our website to register to receive our free Monthly Newsletter"

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**Schedule of Events**

These Live Webinars are conducted by ACCPAC experts using intranet "WebEx" technology and a voice-line for conferencing. ACCPAC understands addressing all customer questions is critical, therefore demonstrations are generally followed by an open question and answer session.

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|---|
| **ACCPAC Advantage Series** |
| November 16, 2004 - 12:00 PM - ACCPAC Advantage Series |
| **ACCPAC Project & Job Costing** |
| October 20, 2004  - 2:00 PM - Project & Job Costing Overview |
| **ACCPAC CRM** |
| October 15, 2004 - 12:00 pm - Experience CRM Nirvana: (AAS) |
| October 22, 2004- 12:00 pm - Experience CRM Nirvana: (AAS) |
| October 29, 2004 - 12:00 pm - Experience CRM Nirvana: (AAS) |
| **ACCPAC HR Series** |
| October 19, 2004 -  12:00 pm ACCPAC HR Series Overview |
| **Sales Optimizer** |
| October 12, 2004 - 12:00 pm - Sales Optimizer |
| **ACCPAC eTransact** |
| October 14, 2004 1:00 pm - ACCPAC eTransact Overview |
| November 18, 2004 1:00 pm - ACCPAC eTransact Overview |
| **ACCPAC Warehouse Management** |
| Call for dates & times. |
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Start times are listed in Eastern time zone.

Contact us at the number below or visit our website to register

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**Technical Corner**

*Latest Service Packs*

Service Packs are important for you to ensure that your accounting system runs properly. Service packs include minor enhancements to the software as well as fixes to correct issues reported by users. The following lists the latest service packs available and instructions for you to check to see what Service Packs you have installed on your system.

**Check for Current Service Packs**

At the top of your ACCPAC window, click Help, then System Information.  This will list the ACCPAC modules, versions and service packs that are currently installed on the workstation.  Note which modules have a red checkmark to the left, along with which versions and service packs are listed to the right.  These are the modules that are active for the company you are logged into.  From this screen, also note the path of your "Shared Data Directory".  You will save downloaded service packs to subfolders of this directory.

**Version 5.2 Service Packs**

| | |
|---|---|
| System Manager | Inventory Control |
| Service Pack 3 | Service Pack 3 |
| General Ledger | Order Entry |
| Service Pack 2 | Service Pack 4 |
| Accounts Receivable | Purchase Orders |
| Service Pack 3 | Service Pack 3 |
| Accounts Payable | Project and Job Costing |
| Service Pack 3 | Service Pack 1 |

**Version 5.1 Service Packs**

| | |
|---|---|
| System Manager | Inventory Control |
| Service Pack 3 | Service Pack 3 |
| General Ledger | Order Entry |
| Service Pack 1 | Service Pack 2 |
| Accounts Receivable | Purchase Order |
| Service Pack 3 | Service Pack 2 |
| Accounts Payable | Project & Job Costing |
| Service Pack 2 | Service Pack 1 |
| U.S. Payroll | Canadian Payroll |
| Service Pack 2 | Service Pack 2 |

*New!*U.S. Payroll                *New!*Canadian Payroll
Service Pack 3              Service Pack 3

Version 4.2 - Version 4.1 - Version 4.0

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**Technical Tips on the Web**

Altitude Information Systems is committed to providing you with superior customer service.  Our dedication to your success has compelled us to post these tips monthly and to provide you with a library of tips on our website.

If you have suggestions on tips you might find useful please let us know by emailing advisor@altitudeinfo.com.

Click the following URL to visit our Tip of the Month Section.
http://www.altitudeinfo.com/tipofthemonth.html

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